

Including the Excluded: Engaging Diverse Populations

Recently, there has been much talk about how workplaces and industries need to be more aware of diversity and inclusion for millennials and the growing Indigenous populations, yet many resist what it takes to make that happen now. In order for real change you have to stop looking at best practices, because the ones that work are not being talked about anyway. You have to start looking at next level practices, which means doing something totally new, and accepting that it is ok to be out of your comfort zone.

This session will discuss ways of being open, flexible, and adaptive, while finding ways to utilize accessible technology and mentorship opportunities to be more inclusive and diverse.



Presenter: Jessica Dumas

Jessica Dumas is an Indigenous Professional Coach, Speaker & Facilitator at Prime Image Life Coaching. She has several years of progressive experience in both the private and public sectors and has been passionately involved in executive coaching, group facilitation and training, conflict resolution and mediation, event management, social media marketing, professional speaking, emceeing, and community leadership. Jessica was recognized for her professional expertise through nomination as a finalist in the CBC's Top 40 Manitobans under 40 for 2015 and most recently, a winner of the 2017 Future Leaders of Manitoba. Jessica is an avid volunteer, as demonstrated with the Aboriginal Chamber of Commerce and the Winnipeg Chamber of Commerce Board of Directors, to name a few. She is a powerful role model and advocate for social justice, turning a family tragedy, the loss of her brother in 2005, into an opportunity to lead others to overcome challenges and hardship.