



# Sponsorship

Opportunities

# 2021



# Sponsorship 2021



## INGENIUM SPONSORSHIP OPPORTUNITIES

Ingenium is a premier professional development opportunity for the engineering and geoscience community in Manitoba. This year's Ingenium Professional Development Seminars and Annual Awards Ceremony will be held in a virtual environment, allowing broader participation of the Association's geographically diverse 8,000+ practitioners who work in the province's private and public sectors. This multi-day virtual event offers substantial value to program sponsors:

- ✦ Focused engagement with practitioners from the fields of engineering and geoscience across Manitoba
- ✦ Exposure to senior decision-makers in the industry
- ✦ Association with a well-organized and productive event
- ✦ Recognition as a supporter of excellence in engineering and geoscience
- ✦ Exposure to new talent in the engineering and geoscience fields

Sponsors will also receive a sponsor recognition package commensurate with their level of support.

This proposal outlines all levels of sponsorship available as part of the virtual Professional Development Seminars and Annual Awards Ceremony. If you are unable to contribute financially, we'd be pleased to discuss in-kind sponsorship. Contact the Association to discuss a sponsorship package tailored to your needs, including all levels and forms of in-kind contributions.

Sponsorships are time sensitive and secured on a first-come, first-served basis.

### Forward enquiries to:

Gemma Keatch  
Events Coordinator  
204-474-2736 ext. 238  
[GKeatch@EngGeoMB.ca](mailto:GKeatch@EngGeoMB.ca)

## PROFESSIONAL DEVELOPMENT SEMINARS

**October 26-29, 2021**

Featuring a variety of timely keynote sessions, technical topics, and soft skill development, the popularity of this well-attended annual event speaks to its value in supporting the professional development of Association practitioners. Held virtually once again this year, this format allows for broader participation for those located outside of Winnipeg and additional exposure for sponsors through the flexibility of the on-demand library of recorded sessions.

### Sponsorship Opportunities

All sponsors receive the following recognition in addition to the sponsor benefits outlined below:

- Direct weblink from company logo on Ingenium website
- Acknowledgement in Ingenium article in the winter issue of *The Keystone Professional*
- Acknowledgement in all relevant event material

### LUNCH SPONSOR **NO LONGER AVAILABLE**

**2 available - \$1,500**

- Company logo on every lunch delivered (up to 200 per day)
- Opportunity to include promotional material and/or branded item in lunch deliveries, allowing for direct contact with conference attendees
- Recognition by session moderator during lunch session

**Includes two complimentary registrations for Professional Development Seminars with one lunch delivery included per person (subject to delivery area).**

### KEYNOTE SPONSOR

**4 available (limit 1 per sponsor) - \$1,250**

- Promotional company information wording to be read in the moderator introduction
- Opportunity to provide short promotional videos shown before and after sponsored session
- Choice of keynote topics (preference given on first-come, first-served basis)
- Logo featured on title slide of presentation
- Company name featured alongside keynote on promotional material
- Contact information or weblink shared to all attendees during session

**Includes two complimentary registrations for Professional Development Seminars.**

### SEMINAR SPONSOR

**21 available - \$500**

- Small logo featured on title slide of presentation
- Company name featured alongside seminar on promotional material
- Choice of seminar topics (subject to availability)
- Option to sponsor multiple seminars

**Includes one complimentary registration for Professional Development Seminars.**

### NETWORKING SPONSOR

**2 available (limit 1 per sponsor) - \$750**

- Sole sponsor of a one-hour virtual networking event, hosted on Gather
- Opportunity to feature logos, embed webpages, and show promotional videos within the virtual networking space
- Company name featured alongside networking event on promotional material

**Includes up to 10 complimentary registrations for sponsored networking event.**

### WELLNESS BREAK SPONSOR **NO LONGER AVAILABLE**

**2 available - \$250**

- Recognition by session moderator at beginning of an engaging half-hour virtual session hosted by a local fitness professional
- Logo featured on introductory slide
- Company name featured alongside session on promotional material

## 2021 ENGINEERS GEOSCIENTISTS MANITOBA AWARDS CEREMONY

**November 5, 2021**

The annual Engineers Geoscientists Manitoba Awards Ceremony honours member achievements and corporate contributions in the fields of engineering and geoscience, highlighting outstanding professional engineers and professional geoscientists whose work is making life work better. Taking place virtually this year, this free event will reach a broad and geographically diverse range of the Association's 8,000+ practitioners. Attendees looking to mark this virtual occasion in style can opt to receive a gourmet appetizer box delivered to their door.

### Sponsorship Opportunities

All sponsors receive the following recognition in addition to the sponsor benefits outlined in each package:

- Direct weblink from company logo on Ingenium website
- Acknowledgement in Ingenium article in the winter issue of *The Keystone Professional*
- Acknowledgement in all relevant event material

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### FOOD SPONSOR **NO LONGER AVAILABLE**

**1 available - \$2,000**

- Company logo on every gourmet appetizer box delivered
- Opportunity to include promotional material and/or branded item in food deliveries, allowing for direct contact with award ceremony attendees
- Opportunity to provide short promotional video to be shown as part of the featured presentation
- Name and/or logo on seating area in virtual event space

**Includes up to four complimentary gourmet appetizer boxes delivered on November 5 (subject to delivery area).**

### PREMIUM SPONSOR **NO LONGER AVAILABLE**

**3 available - \$1,500**

- Opportunity to provide short promotional video to be shown during the event
- Sponsor booth with logo, image, or video as well as clickable weblink

**Includes up to four complimentary gourmet appetizer boxes delivered on November 5 (subject to delivery area).**

### BOOTH SPONSOR

**4 available - \$350**

- Sponsor booth with logo, image, or video as well as clickable weblink

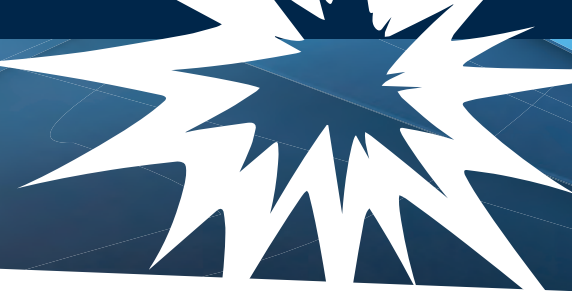
**Includes up to two complimentary gourmet appetizer boxes delivered on November 5 (subject to delivery area).**

### TABLE SPONSOR

**10 available - \$200**

- Name and/or logo on table in virtual event space
- Logo featured on screen during the presentation

# Sponsorship 2021



Please print clearly. Additional forms are available from [GKeatch@EngGeoMB.ca](mailto:GKeatch@EngGeoMB.ca)

Company Name

(WRITTEN AS TO BE DISPLAYED IN PROMOTIONAL MATERIAL)

Contact Name

FIRST NAME

LAST NAME

PROFESSIONAL DESIGNATION

Address

STREET

CITY

PROVINCE

POSTAL CODE

Phone

Email

## SELECT YOUR SPONSORSHIP LEVEL (YOU MAY CHOOSE MORE THAN ONE):

### PROFESSIONAL DEVELOPMENT SEMINARS

- UNAVAILABLE** Lunch sponsor \$1,500 x ..... = .....
- Keynote sponsor (limit 1) \$1,250 x ..... = .....
- Seminar sponsor \$500 x ..... = .....
- Networking sponsor (limit 1) \$750 x ..... = .....

**UNAVAILABLE** Wellness Break sponsor \$250 x ..... = .....

### AWARDS CEREMONY

- UNAVAILABLE** Food sponsor \$2,000 x ..... = .....
- UNAVAILABLE** Premium sponsor \$1,500 x ..... = .....
- Booth sponsor \$350 x ..... = .....
- Table sponsor \$200 x ..... = .....

Total \$ .....

Invoice to:

FIRST NAME

LAST NAME

EMAIL

Submit this form by mail, e-mail or fax:



870 Pembina Highway  
Winnipeg, MB R3M 2M7

fax: 204-474-5960  
e-mail: [GKeatch@EngGeoMB.ca](mailto:GKeatch@EngGeoMB.ca)

