



# 2022

# SPONSORSHIP OPPORTUNITIES







# SPONSORSHIP 2022

## **INGENIUM SPONSORSHIP OPPORTUNITIES**

Ingenium is a premier professional development opportunity for the engineering and geoscience community in Manitoba. This year's Ingenium Professional Development Seminars will be held in a virtual environment, allowing broader participation of the Association's geographically diverse 8,000+ practitioners who work in the province's private and public sectors.

The annual Engineers Geoscientists Manitoba Awards Ceremony returns to an in-person format for 2022, honouring member achievements and corporate contributions in the fields of engineering and geoscience. This multi-day event offers substantial value to program sponsors:

-  Focused engagement with practitioners from the fields of engineering and geoscience across Manitoba
-  Exposure to senior decision-makers in the industry
-  Association with a well-organized and productive event
-  Recognition as a supporter of excellence in engineering and geoscience
-  Exposure to new talent in the engineering and geoscience fields



Sponsors will also receive a sponsor recognition package commensurate with their level of support.

This proposal outlines all levels of sponsorship available as part of the virtual Professional Development Seminars and Annual Awards Ceremony. If you are unable to contribute financially, we'd be pleased to discuss in-kind sponsorship. Contact the Association to discuss a sponsorship package tailored to your needs, including all levels and forms of in-kind contributions.

Sponsorships are time sensitive and secured on a first-come, first-served basis.

### **FORWARD ENQUIRIES TO:**

Gemma Keatch  
Events Coordinator  
GKeatch@EngGeoMB.ca  
204-474-2736 ext. 238

# PROFESSIONAL DEVELOPMENT SEMINARS

**OCTOBER 25 - 28, 2022**

Featuring a variety of timely keynote sessions, technical topics, and soft skill development, the popularity of this well-attended annual event speaks to its value in supporting the professional development of Association practitioners. Held virtually once again this year, this format allows for broader participation for those located outside of Winnipeg and additional exposure for sponsors through the flexibility of the on-demand library of recorded sessions.

## SPONSORSHIP OPPORTUNITIES

All sponsors receive the following recognition in addition to the sponsor benefits outlined below:

- Direct weblink from company logo on Ingenium website
- Acknowledgement in Ingenium article in the winter issue of *The Keystone Professional*
- Acknowledgement in all relevant event material

### KEYNOTE SPONSOR

**4 AVAILABLE (limit 1 per sponsor) - \$1,500**

- Promotional company information wording to be read in the moderator introduction
- Opportunity to provide short promotional videos shown before and after sponsored session
- Choice of keynote topics (preference given on first-come, first-served basis)
- Logo featured on title slide of presentation
- Company name featured alongside keynote on promotional material
- Contact information or weblink shared to all attendees during session

***Includes two complimentary registrations for virtual Professional Development Seminars and two complimentary tickets for the lunchtime Awards Ceremony on October 14.***

### LUNCH SPONSOR

**4 AVAILABLE - \$1,000**

- Company logo on every lunch delivered (up to 200 per day)
- Opportunity to include promotional material and/or branded item in lunch deliveries, allowing for direct contact with conference attendees
- Recognition by session moderator during lunch session

***Includes two complimentary registrations for virtual Professional Development Seminars with one lunch delivery included per person (subject to delivery area) and two complimentary tickets for the lunchtime Awards Ceremony on October 14.***

### SEMINAR SPONSOR

**20 AVAILABLE - \$750**

- Small logo featured on title slide of presentation
- Company name featured alongside seminar on promotional material
- Choice of seminar topics (subject to availability)
- Option to sponsor multiple seminars

***Includes one complimentary registration for virtual Professional Development Seminars and one complimentary ticket for the lunchtime Awards Ceremony on October 14.***

### NETWORK SPONSOR

**2 AVAILABLE (limit 1 per sponsor)- \$750**

- Sole sponsor of a one-hour virtual networking event, hosted on Gather
- Opportunity to feature logos, embed webpages, and show promotional videos within the virtual networking space
- Company name featured alongside networking event on promotional material

***Includes up to five complimentary registrations for sponsored networking event, one complimentary registration for virtual Professional Development Seminars and one complimentary ticket for the lunchtime Awards Ceremony on October 14.***

### WELLNESS SPONSOR

**2 AVAILABLE - \$400**

- Logo featured on introductory slide of an engaging half-hour virtual session hosted by a local fitness professional
- Company name featured alongside session on promotional material

# SPONSORSHIP OPPORTUNITIES

## 2022 ENGINEERS GEOSCIENTISTS MANITOBA AWARDS CEREMONY OCTOBER 14, 2022

The annual Engineers Geoscientists Manitoba Awards Ceremony honours member achievements and corporate contributions in the fields of engineering and geoscience, highlighting outstanding professional engineers and professional geoscientists whose work is making life work better. Returning to an in-person format for 2022, this afternoon event will welcome a broad range of the Association's 8000+ practitioners to celebrate their peers with a networking lunch at the RBC Convention Centre Winnipeg.

### SPONSORSHIP OPPORTUNITIES

All sponsors receive the following recognition in addition to the sponsor benefits outlined in each package:

- Direct weblink from company logo on Ingenium website
- Acknowledgement in Ingenium article in the winter issue of The Keystone Professional
- Acknowledgement in all relevant event material

#### LUNCH SPONSOR

1 AVAILABLE - \$3,000

- Opportunity to provide short promotional video to be shown during the event
- Recognition by MC during live event
- Company logo highlighted on screen during the event and on all menus
- Opportunity for sponsor booth in reception area

***Includes four complimentary tickets for the lunchtime Awards Ceremony on October 14 and two complimentary registrations for the virtual Professional Development Seminars***

#### ENTERTAINMENT SPONSOR

1 AVAILABLE - \$2,000

- Opportunity to provide short promotional video to be shown during the event
- Recognition by MC during live event
- Opportunity for sponsor booth in reception area

***Includes two complimentary tickets for the lunchtime Awards Ceremony on October 14 and two complimentary registrations for the virtual Professional Development Seminars***

#### PREMIUM SPONSOR

5 AVAILABLE - \$1,500

- Opportunity to provide short promotional video to be shown during the event
- Opportunity for sponsor booth in reception area
- Company logo highlighted on screen during the event

***Includes two complimentary tickets for the lunchtime Awards Ceremony on October 14 and one complimentary registration for the virtual Professional Development Seminars***

#### BOOTH SPONSOR

4 AVAILABLE - \$500

- Opportunity for sponsor booth in reception area
- Company logo highlighted on screen during the event

***Includes one complimentary ticket for the lunchtime Awards Ceremony on October 14 and one complimentary registration for the virtual Professional Development Seminars***

#### TABLE SPONSOR

10 AVAILABLE - \$250

- Name and/or logo on one table
- Logo featured on screen during the event

# SPONSORSHIP 2022

PLEASE PRINT CLEARLY - ADDITIONAL FORMS ARE AVAILABLE  
FROM [GKEATCH@ENGGEOMB.CA](mailto:GKEATCH@ENGGEOMB.CA)

COMPANY NAME: \_\_\_\_\_

(WRITTEN AS TO BE DISPLAYED IN PROMOTIONAL MATERIAL)

CONTACT NAME: \_\_\_\_\_

FIRST NAME

LAST NAME

PROFESSIONAL DESIGNATION

ADDRESS: \_\_\_\_\_

STREET

\_\_\_\_\_

CITY

PROVINCE

POSTAL CODE

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

## SELECT YOUR SPONSORSHIP LEVEL

ALL SPONSORSHIPS ARE ALLOCATED ON A FIRST-COME-FIRST-SERVED BASIS

PROFESSIONAL  
DEVELOPMENT  
SEMINARS

LUNCH SPONSOR

\$1,000 x \_\_\_\_\_ = \_\_\_\_\_

KEYNOTE SPONSOR *(LIMIT 1)*

\$1,500 x \_\_\_\_\_ = \_\_\_\_\_

SEMINAR SPONSOR

\$750 x \_\_\_\_\_ = \_\_\_\_\_

NETWORK  
SPONSOR *(LIMIT 1)*

\$750 x \_\_\_\_\_ = \_\_\_\_\_

WELLNESS BREAK  
SPONSOR

\$400 x \_\_\_\_\_ = \_\_\_\_\_

AWARDS  
CEREMONY

FOOD SPONSOR

\$3,000 x \_\_\_\_\_ = \_\_\_\_\_

ENTERTAINMENT  
SPONSOR

\$ 2,000 x \_\_\_\_\_ = \_\_\_\_\_

PREMIUM SPONSOR

\$ 1,500 x \_\_\_\_\_ = \_\_\_\_\_

BOOTH SPONSOR

\$500 x \_\_\_\_\_ = \_\_\_\_\_

TABLE SPONSOR

\$250 x \_\_\_\_\_ = \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

INVOICE TO:

\_\_\_\_\_

FIRST NAME

LAST NAME

E-MAIL

**SUBMIT THIS FORM BY MAIL, E-MAIL OR FAX:**



870 PEMBINA HIGHWAY  
WINNIPEG, MB R3M 2M7

FAX: (204) 474-5960  
E-MAIL: [GKEATCH@ENGGEOMB.CA](mailto:GKEATCH@ENGGEOMB.CA)