

## Attraction and Retention: Current Initiatives in MB

Ever wonder what programs are out there that helps attract **girls** to non-traditional careers? Ever wonder what supports are in place to help retain **women** in non-traditional careers? We bring together four members of the “ESTT” sector that will speak to both.

All panelists play several roles in their chosen sectors and we will hear from each about the programs/initiatives they are currently operating. We discuss opportunities and challenges they have faced in making their programs operational. As well, we explore what initiatives they believe are needed in the industry now and in the near future.

After hearing from all panelists, we want to know what you think! Have you heard of/seen an initiative elsewhere that you wish was available in Manitoba? Do you have thoughts/ideas for industry/College/University that should be communicated and explored? What do you want to see available for YOUR daughter? This is your opportunity.

**ElLOWYN Nadeau, P.Eng., SCMP**

ElLOWYN Nadeau is a Professional Engineer and a Supply Chain Management Professional with over 20 years in the construction industry. In those “over 20 years”, ElLOWYN has worked as a structural design engineer, construction services procurement specialist, general contractor/construction manager. Being the only woman at the table hasn’t been unusual for her throughout her career. It has given ElLOWYN a unique perspective that has helped developed a passion for the industry and for encouraging other women to explore a very rewarding environment. Now, she brings that passion and encouragement to Red River College, as an instructor in the Civil Engineering Technology & Construction Management department. ElLOWYN also helps support the industry through: a Director at Large position on the Winnipeg Construction Association board, Secretary for the Manitoba Women in Construction board, member of the Building Standards Board and member of the EGM CIPWIE initiative.



**Teri Urban, CSC G.S.C, CRM**

Teri is a second generation member of her family's general contracting firm, Parkwest Projects Ltd. She has been working in the construction industry in various roles for the past 18 years, including; Project Coordinator, Assistant Project Manager, Administration and presently Safety Manager. She graduated from Business Administration in 2009, is a Gold Seal Certified Safety Coordinator and holds a Canadian Risk Management designation.

Teri was on the founding board of Winnipeg Construction Association's Manitoba Women in Construction (MWC), where she now holds the Chair position. She is also on the Construction Association of Manitoba's General Contractor's Advisory Committee and the Canadian Construction Association's representative on the Buildforce Industry Advisory Panel.



**Shylte Bloodworth, RSE**

Shylte has been an instructor with Red River College for over six years where she teaches robotics, Lean manufacturing and welding. Red Seal Endorsed, she has been working in the welding industry in various roles since 1999 including production welder, robotics programmer, weld quality technician, lead hand, and pipe welder. Graduating from Technical Vocational Teacher Education in 2011, she has gone on to complete a Certificate of Adult Education and has almost concluded undergraduate studies to earn a Bachelor of Education from the University of Winnipeg.



Shylte was a representative on the national team for Build Together, Women of the Building Trades and is now on the board for the Build Together Manitoba Chapter where she holds the Chair position. She is also part of the Trades Outreach Committee for Manitoba Women in Construction (MWC) and is co-chair of the Canadian Welding Association Winnipeg Chapter.

**Derek Kochenash, M.Ed., RSE**

Derek is an academic leader with over 10 years of post-secondary education experience. In his current role, as Chair of Electrical, Mathematics and Sciences at Red River College, Derek leads a large department that delivers both Apprenticeship and Pre-employment training in the Construction and Power Electrician Trades. He also serves as a board member on the Electrical Association of Manitoba's board of directors.



Derek holds a Red Seal Endorsement as a Sheet Metal Worker, as well as his Master's in Education.

Prior to joining Red River College Derek worked for 15 years in the construction industry and upon reflecting on his career, recognized that he had worked with very few females. As part of his Master's in Education, Derek completed a capstone paper titled Women in Trades: From a Career Development Perspective.

**Kathryn Atamanchuk, P.Eng., MBA, PMP**

Kathryn holds a Bachelor of Science in Mechanical Engineering (Aerospace Option) and an MBA, both from the University of Manitoba. She began her engineering career at StandardAero, where she held various technical and leadership roles. Kathryn is now the aero-engine test Engineer-in-Residence in the Faculty of Engineering at the University of Manitoba where she provides mentorship to engineering students, facilitates aero-engine related research, and teaches courses in Instrumentation and Operations and Project Management. Kathryn is passionate about engineering and volunteers on several committees promoting the profession. She is currently the Chair of the Committee for Increasing the Participation of Women in Engineering (CIPWIE).

