

Shari Graydon

Shari Graydon has spent 30 years shamelessly exploiting the media to achieve her own ends.

She uses newspaper columns and broadcast commentary to get people to pay attention to stuff she knows and cares about.

Then she leverages that attention into speaking opportunities, book contracts and political influence.

Since 2010, through her non-profit project, Informed Opinions, she has supported thousands of women across Canada in doing the same.

Her latest book is called OMG – What if I really AM the best person?



Keynote – OMG! What if I really AM the best person?

What if we lived in a world where diverse women were supported in sharing their unique insights and formidable talents at every opportunity? We're not there yet, but the best way to overcome unconscious bias is to challenge it with visible demonstrations of competence – and, if possible, a bit of humour. This story-rich keynote shares research-supported context for what's at stake, and offers concrete tools for how women can amplify their voices, while increasing the role models for others.