

MONSANTO



MONSANTO CANADA INC.  
900 – One Research Road  
WINNIPEG, MANITOBA R3T 6E3  
PHONE (204) 985-1000  
FAX (204) 488-4899

**Trish Jordan**  
**Public & Industry Affairs Director**  
**Monsanto Canada**

---

Trish Jordan is passionate about agriculture, farmers and enhancing agricultural awareness with the non-farming public.

In her current role as Public and Industry Affairs Director with Monsanto she sits on Monsanto's Canadian Leadership Team and is responsible for media relations, issues management and providing strategic communications support to core business activities. Trish also manages Monsanto Canada's Grower Advisory Council as well as the company's recent efforts to share the story of modern agriculture with consumer audiences.

Trish started her 33-year career in agriculture with Alberta Wheat Pool, a farmer-owned grain co-op based in Calgary. After 12 years in a wide-variety of communication-related roles with Alberta Pool, she assumed the position of Director of Resources and Communications with Canadian Foodgrains Bank – a Christian-based non-governmental organization (NGO) based in Winnipeg that provides food aid and development assistance to small holder farmers in the developing world. She also worked in advertising and media relations with the Canadian Wheat Board for a brief period of time before joining Monsanto in January 2001.

Trish donates her time to a number of boards and committees, including Agriculture in the Classroom-Manitoba, the Canadian Agriculture Hall of Fame and CropLife Canada's Advocacy, Communications and Trust committee. In 2013, Trish was honoured to receive the Queen Elizabeth II Diamond Jubilee Medal for her leadership in agriculture; advocacy for innovation and competitiveness; and her commitment to community service.

In her time outside of work, Trish is an avid competitive golfer and passionate curler. She also enjoys NFL Football, curling up with a good book, and spending time visiting friends on the farm.